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**OLYMPIC GAMES AGAIN SIGNS SENOH VOLLEYBALL NET SYSTEMS
Senoh Will Celebrate 48 Years as Exclusive Olympics Provider**

Columbus, Ohio — Sports Imports, Inc., seller of more volleyball net systems than anyone in the world, is proud to announce that all indoor and outdoor volleyball teams at the 2008 Olympic Games in Beijing, China and the 2012 games will compete on Senoh Net Systems.

Senoh has been the only net system ever selected by the Olympic Committee for competition since volleyball premiered as an official sport at the 1964 games in Tokyo, Japan. Senoh was also selected when beach volleyball was added in 1996.

“It is unusual to get an eight year commitment from the FIVB. This is a true sign that the FIVB sees the quality of Senoh equipment,” says Brad Underwood, president of Sports Imports. “The Olympics embraced Senoh’s simple, quality design and its ability to consistently and safely deliver net height for competition play. This design is now the industry standard. Not only is Senoh the only Olympic competition system, it is also the only system endorsed by the Federation Internationale de Volleyball (FIVB) and American Volleyball Coaches Association (AVCA).”

Sports Imports is the recognized leader in volleyball net support systems in the United States and continues in its 29th year as exclusive distributor of Senoh Volleyball Net Systems in North America. It has installed more than 17,000 systems in gyms and arenas across the country, including 90% of Division I college programs. Their experienced service representatives offer valuable service to coaches and athletic directors. From court layout and facility design to equipment specification and product service, Sports Imports helps volleyball athletes access the best facilities and equipment available.

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